張昕荷 Hsin-He Chang

Overview

A young design graduate studied industrial design at National Cheng Kung University in Tainan, Taiwan. I'm equipped with knowledge of multiple design research method and have gone through projects of versatile range -- from home appliances to user interface, from consumer electronics to social welfare system. As a young designer I do not limit myself from dipping my toes into different fields and am eager to find the cross points between human behavior, latest technology and refreshing ideas.

Education



National Cheng Kung University

Industrial Design, Becholr of Science 2016 - 2020

Language Ability

Mandarin | Native English | Working Proficiency / TOEFL iBT 102 French | Basic Understanding

Skill Set

Software

Adobe Ps/ Ai / Ae / Pr / Id / Xd html / css Solidworks / Sketchup / Keyshot Microsoft Word / Excel / Powerpoint

Design

Others

Graphic Design

In-Depth Interview

Typography Design

Persona

Prototyping

Vector Animation

Inforgraphic Sketching

Exhibition Design Design Thinking

Other Experience

2020 NCKU ID Graguation Show Leader of the Exhibition Space Planning

2019 NCKU ID Winter & Summer Show Leader of the Exhibition Space Planning

2018 NCKU Bike Festival Design Team

NCKU Volunteers for Stray Animals Volunteer & LOGO Design

Working Experience



TK Magic Lab Zhangzhou, China

Design Intern July 2019 - Aug 2019

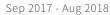
- -making a design proposal for one of the product lines
- -analyzing the needs of China market
- -working with the consults from the engineers and project managers



TED x Tainan



Member of the Spatial Design Team



TED x Tainan is the first TEDx group organized in southern Taiwan. With its spirit "ideas worth spreading", it is a platform for people to spread local ideas to the public.

Working with people with different backgrounds to design the stage for the 2017 conference, Metrophobia. This is the first time my design can be actually realized, presented in fornt of hundreds of people. From exploring ideation to the final execution of the space arrangement, traffic flows and interactions inside the exhibition for a TEDx event in 2018.



Creative ID, NCKU ID Student Assoc.

Team Leader Sep 2018 - July 2019

CreativeID is a self-organized team in NCKU ID Student Assoc. The goal is to be an inspiration of people's creativity and telling unique stories of people from a variety of fields.

Responsible to lead a 8-people group to finish multiple projects and interview works- from inviting the interviewees, drafting a interview outlines, to the later edting and typesetting. Our team also design interesting small pop-up exhibitions & field experiments inside the faculty building.

Facebook Page | https://www.facebook.com/NCKUIDBANK/

Documentation | https://issuu.com/idbank/docs/_